

Nr	Dienstleister (Name, Sitz, URL)	Rolle	Privacy Policy	opt-out
1	Active Agent, Freiburg, www.active-agent.de	DSP	http://www.active-agent.com/de/unternehmen/datenschutzerklaerung/	http://www.active-agent.com/de/unternehmen/opt-out/
2	adClear, Berlin, www.adclear.de	Dienstleister	https://www.adclear.de/datenschutzerklaerung/	https://www.adclear.de/datenschutzerklaerung/
3	Adelphic, www.adelphic.com	DSP	https://www.adelphic.com/privacy-policy/	https://my.ipredictive.de/optout/
4	ADEX GmbH, Berlin, www.theadex.de	DMP	https://www.theadex.com/datenschutz-opt-out/	https://www.theadex.com/datenschutz-opt-out/
5	Adform, Copenhagen, www.adform.com	DSP	https://site.adform.com/privacy-center/platform-privacy/product-and-services-privacy-policy/	https://www.adform.com/privacy-center/platform-privacy/right-to-be-forgotten/
6	ADITION technologies AG, Düsseldorf, www.adition.com	AdServer/SSP	https://www.adition.com/en/privacy/	https://www.adition.com/en/privacy/
7	Adjust GmbH, Berlin, www.adjust.com	Dienstleister	https://www.adjust.com/privacy-policy/	https://www.adjust.com/opt-out/
8	Adobe Systems Software Ireland, Irland, www.adobe.com	Dienstleister	https://www.adobe.com/de/privacy.html	https://www.adobe.com/de/privacy/opt-out.html
9	AdRoll Advertising Limited, London, www.adrollgroup.com	DSP	https://www.adrollgroup.com/de-DE/privacy	https://app.adroll.com/optout/safari
10	AdSpirit GmbH, Berlin, www.adspirit.de	Adserver	https://www.adspirit.de/datenschutz00.0.html	x
11	adTriba, Hamburg, www.adtriba.com	Dienstleister	https://privacy.adtriba.com/	https://privacy.adtriba.com/
12	Amazon Advertising Platform, München, www.amazon.de/gp	SSP	https://www.amazon.de/gp/help/customer/display.html?ref=footer_privacy?ie=UTF8&nodeId=201909010	https://www.amazon.de/gp/help/customer/display.html?ref=hp_left_v4_sib?ie=UTF8&nodeId=201890250
13	AppNexus Inc, Hamburg, www.appnexus.com	AdServer/SSP	https://www.appnexus.com/en/company/platform-privacy-policy-de1	https://www.appnexus.com/en/company/platform-privacy-policy-de1#choices
14	AudienceProject Aps, Kopenhagen, www.audienceproject.com	Dienstleister	https://privacy.audienceproject.com/de-DE/for-users/privacy-policy/	https://privacy.audienceproject.com/de-DE/for-users/opt-out/
15	Comscore, Frankfurt am Main, www.comscore.com	Dienstleister	https://www.comscore.com/ger/ueber-uns/Datenschutzerklaerung	http://optout.aboutads.info/?c=2&lang=EN
16	Criteo SA, Paris, www.criteo.de	Werbetreibender	https://www.criteo.com/privacy/	https://www.criteo.com/privacy/
17	dataXtrade GmbH, München, www.dataxtrade.com	DMP	http://www.dataxtrade.com/de/privacy.html	http://www.dataxtrade.com/optout/cookieOptOut.php
18	Define Media GmbH, Karlsruhe, www.conative.de	Werbetreibender	http://www.definemedia.de/datenschutz-conative	http://www.definemedia.de/datenschutz-conative
19	DoubleVerify, Berlin, www.doubleverify.com	Dienstleister	https://www.doubleverify.com/privacy/	https://www.doubleverify.com/privacy/
20	emetriq GmbH, Hamburg, emetriq.de	Dienstleister	https://www.emetriq.com/datenschutz/	https://www.emetriq.com/opt-out/
21	Exactag GmbH, Duisburg, www.exactag.com	Dienstleister	https://www.exactag.com/datenschutz/	https://www.exactag.com/datenschutz/
22	Facebook Germany, Hamburg, www.facebook.com	Dienstleister	https://www.facebook.com/privacy/explanation	http://optout.aboutads.info/?c=2&lang=EN
23	Flashtalking GmbH, Hamburg, www.flashtalking.com	Adserver	https://www.flashtalking.com/privacypolicy/	https://www.flashtalking.com/optout/
25	GfK SE, Nürnberg, www.gfk.com	Dienstleister	https://www.gfk.com/fileadmin/user_upload/website_content/Privacy/Documents/DE/GeneralPrivacyPolicy_DE.pdf	https://www.gfk.com/fileadmin/user_upload/website_content/Privacy/Documents/DE/GeneralPrivacyPolicy_DE.pdf
26	GoogleIreland Limited, Dublin, www.google.com	DSP	https://policies.google.com/privacy	https://policies.google.com/privacy#inifidelete
27	GroupM, New York USA, www.groupm.com	Agentur	https://www.groupm.com/privacy-policy	http://www.allaboutcookies.org/
28	Integral Ad Science, Hamburg, www.integralads.com	Dienstleister	https://integralads.com/de/privacy-policy/	http://www.allaboutcookies.org/
29	intelliAd Media, www.intelliad.de	Dienstleister	https://www.intelliad.de/datenschutzerklaerung/	https://www.intelliad.de/opt-out-manager/
30	Kantar Millward Brown, Frankfurt am Mai, http://www.millwardbrown.com/	Dienstleister	http://www.millwardbrown.com/footer/privacy-terms	http://www.millwardbrown.com/footer/privacy-terms
31	Ligatus GmbH, Köln, www.ligatus.com	Werbetreibender	https://www.ligatus.com/de/privacy-policy	https://www.ligatus.com/de/privacy-policy
32	LiquidM, Rosenthaler Straße 36, Berlin, www.liquidm.com	DSP	https://liquidm.com/privacy-policy/	https://liquidm.com/optout/
33	Lotame Solutions, New York, https://www.lotame.com	DMP	https://www.lotame.com/about-lotame/privacy/	https://www.lotame.com/about-lotame/privacy/opt-out/
34	M.P.NEWMEDIA GmbH, Ludwigsburg, www.mp-newmedia.com	AdNetwork	https://www.mp-newmedia.com/datenschutz	https://www.mp-newmedia.com/opt-out
35	Mapp Digital Germany GmbH, München, www.mapp.com	DMP	https://mapp.com/de/datenschutz/	http://go.flx1.com/opt-out
36	MediaMath, London, http://www.mediamath.com/de	DSP	http://www.mediamath.com/privacy-policy/	http://www.mediamath.com/de/ad-choices-opt-out/
37	Meetrics GmbH, Berlin, meetrics.com	Dienstleister	https://www.meetrics.com/datenschutz/	https://www.meetrics.com/datenschutz/
38	Moat, Inc, NewYork, www.moat.com	Dienstleister	https://www.oracle.com/legal/privacy/privacy-policy.html	https://www.oracle.com/legal/privacy/services-privacy-policy.html
39	Neustar, Hamburg, www.home.neustar.de	Dienstleister	https://www.home.neustar/privacy/privacy-policy	https://opt-out.home.neustar/?t=26507030266602113204#/
40	Oath Limited, Dublin, www.oath.com	DSP	https://policies.oath.com/us/en/oath/privacy/index.html	https://policies.oath.com/us/en/oath/privacy/controls/index.html
41	plista GmbH, Berlin, www.plista.com	Werbetreibender	https://www.plista.com/de/about/privacy/	https://www.plista.com/de/about/privacy/
42	Publicis Media GmbH, Düsseldorf, www.publicismedia.de/	Agentur	https://www.publicismedia.de/datenschutz/	https://www.publicismedia.de/datenschutz/
43	Refined Labs GmbH, München, www.refinedlabs.com	DMP/Dienstleister	https://www.visualiq.com/de/privacy	https://vt.visualiq.net/opt_out.html
44	RocketFuel, Hamburg, www.rockefeller.com	DMP/DSP	http://rocketfuel.com/de/datenschutzrichtlinie/	http://rocketfuel.com/de/opt-out/
45	salesforce.com Germany GmbH (KruX), München, www.salesforce.com	Dienstleister	https://www.salesforce.com/de/company/privacy/full_privacy.jsp	http://optout.networkadvertising.org/
46	Semasio GmbH, Hamburg, www.semasio.com	DMP	http://www.semasio.com/de/datenschutzerklaerung/	http://www.semasio.com/de/nc/opt-out/
47	Sizmek, Hamburg, www.sizmek.com	DSP	https://www.sizmek.com/privacy-policy/	https://www.sizmek.com/privacy-policy/optedout/#options
48	Smart Adserver GmbH, Berlin, www.smartadserver.com	Adserver	http://smartadserver.de/unternehmen/unsere-datenschutzerklaerung/	http://www.smartadserver.com/diff/optout/ABO/ptout.aspx
49	smartclip Holding AG, Hamburg, www.smartclip.com	AdServer/SSP	http://www.smartclip.com/privacy-policy	http://www.smartclip.com/privacy-policy
50	Tapad, New York, www.tapad.com	DMP	https://www.tapad.com/privacy-policy	https://www.tapad.com/privacy-policy/#opt-out
51	The Nielsen Company Germany GmbH, Hamburg, www.nielsen-online.com	Dienstleister	http://www.nielsen.com/us/main/privacy_statement	http://www.nielsen.com/us/main/privacy_statement
52	TheTradeDesk, Hamburg, www.thetradedesk.com	DSP	https://www.thetradedesk.com/general/privacy	https://www.adsvr.org/
53	Weborama, NewYork, www.weborama.com	DMP	https://weborama.com/e-privacy-2/	https://weborama.com/opt-out-3/
54	Booking.com, Berlin, www.booking.com	Werbetreibender	https://www.booking.com/content/privacy.de.html?label=gen173nr-1DCAEogglCALhYSDNYBGg7iAEBmaEHuAEHyAEM2AED6AE8kgiBeagCAw;sid=bd0e15f32aad71ec23b1acce469d0a	http://optout.networkadvertising.org/?c=1#/
55	eBay, Kleinmachnow, www.ebay.de	Werbetreibender	https://pages.ebay.de/help/policies/privacy-policy.html	https://pages.ebay.de/help/account/adchoice.html
56	Evidon, NewYork, www.evidon.com	Dienstleister	https://www.crownpeak.com/privacy.aspx	https://www.crownpeak.com/privacy.aspx#opt-out
57	Omnicom Media Group, Düsseldorf, www.omnicommediagroup.de	Agentur	https://www.omnicommediagroup.de/datenschutz/	https://www.omnicommediagroup.de/datenschutz/
58	Mashero, Berlin, www.mashero.com	Dienstleister	https://www.mashero.com/datenschutz/	https://www.mashero.com/datenschutz/
59	Rakuten Marketing, Tokyo, rakutenmarketing.com	Agentur	https://privacy.rakuten.co.jp/english/	https://privacy.rakuten.co.jp/english/
60	Batch Media, Berlin, www.theadex.com	DMP	https://www.theadex.com/privacy-opt-out/#opt-in-out	https://www.theadex.com/privacy-opt-out/#opt-in-out
61	advanced STORE GmbH, Berlin, www.advanced-store.com	DSP	https://www.advanced-store.com/de/datenschutz/	https://www.ad4mat.com/de/adchoices/
62	Vodafone GmbH, Düsseldorf, www.vodafone.de	Werbetreibender	https://www.vodafone.de/unternehmen/datenschutz-privatsphaere.html	https://www.vodafone.de/unternehmen/verantwortung/datenschutz-online.html
63	travel audience - An Amadeus Company, Berlin, travelaudience.com	AdNetwork	https://travelaudience.com/website-privacy-policy/	https://travelaudience.com/website-privacy-policy/
64	White Ops, New York, www.whiteops.com	Dienstleister	https://www.whiteops.com/privacy	https://www.whiteops.com/privacy
65	Dentsu Aegis Network, Wiesbaden, www.dentsuaegisnetwork.de	Agentur	http://www.dentsuaegisnetwork.de/SiteServices/PrivacyandCookiePolicy	http://www.dentsuaegisnetwork.de/SiteServices/PrivacyandCookiePolicy
66	Virtual Minds, Freiburg im Breisgau, vm.de	Dienstleister	http://jobs.vm.de/de/datenschutz/	https://jobs.vm.de/de/datenschutz/
67	nugg.ad/Zalando, Berlin, nugg.ad	Dienstleister	https://nugg.ad/de/datenschutz/allgemeine-informationen.html	https://nugg.ad/de/datenschutz/allgemeine-informationen.html